

Certificate Course on Environment and Sustainable Development Communication

Background

Centre for Environment Education (CEE) is a Centre of Excellence supported by the Ministry of Environment, Forest and Climate Change (MoEF&CC), Government of India. It is a national institution established in 1984 with a mandate to promote environmental awareness with a view to promoting the conservation and sustainable use of nature and natural resources.

Communication for Sustainable Development (CSD), a core unit of CEE, edits and publishes research on Education for Sustainable Development, provides specialised communication and training for sustainable development, develops public awareness programs on policy and practice relating to Sustainable Development Goal areas. CSD also manages a range of projects on a consultancy basis that involve

- (i) Editorial services,
- (ii) Preparation of case studies
- (iii) Global sustainability and citizenship education programs
- (iv) Media projects, films and materials on ESD

As part of the specialized communication training provided by CSD, the following short term intensive program is available.

The Certificate Course on Environment & Sustainable Development Communication offers the following:

- Opportunity for students to pursue a career in environment and development communication
- Competitive edge in applications for scholarships/fellowships abroad
- Opportunity for development professionals to better communicate issues in different kinds of media

Highlights of the Programme

- Online course in self-learning format – enables you to learn at your own pace
- Intensive modules in four subject areas – provides you with a solid foundation
- Rigorous assignments – helps develop your analytical, research and writing skills

The course is flexible enough to accommodate your needs and time constraints.

Course Objectives

The programme aims to improve the quality of media writing and to develop among professionals as well as fresh graduates, the ability to communicate effectively and responsibly on Environment and Sustainable Development issues.

Target Audience

The course would be beneficial and stimulating for development sector professionals, students, consultants, local level policy makers, private sector employees who work on or are interested in environment and development issues and in writing about them.

People from any disciplinary background who would like specialised training in environment and sustainable development communication would find it particularly useful.

Course Duration and Calendar

3 months – 2 times a year

Summer Session – *March 1- May 31, 2018*

Winter Session – August *1- October 31, 2018*

Course Details

The Course comprises of 4 Modules :

- Communication
- Biodiversity & Protected Areas
- Water Resources
- Climate Change

Communication

This module provides an orientation to various definitions and theories, with special emphasis on print and other media, and teaches essential skills, different styles and practical guidelines for the improvement of one's writing skills.

- Introduction: History, theory and different types of communication
- Basics of writing
- Style issues and plagiarism
- Mass communication
- Journalism
- New Media – Audio visual, web and social media
- Writing on the environment

Biodiversity & Protected Areas

The module covers biodiversity in sanctuaries, national parks and their importance. It also stresses on the various ecosystems, including fragile ecosystems, found on earth and their uses, wild life trade and conservation.

- Biodiversity
- Agriculture & biodiversity
- Basics in ecology
- Conservation
- Park people conflict & eco-development
- Wildlife trade

Water Resources

This module covers various water based ecosystems such as marine and wetlands. It also focuses on water quality, its pollution, factors leading to water scarcity across the world and ways to overcome this crisis.

- Water – the source of life
- Aquatic ecosystem
- Water quality & pollution
- Emerging water issues
- Global water problems
- Drinking water & sanitation

Climate Change

This module covers science of climate change, climate policy at national level and international dialogues. It also focuses on climate actions—adaptation and mitigation strategies at individual as well as collective level.

Methodology

- Study material in the three subjects sent to participants in a phased manner, chapter wise
- Assignment at the end of each chapter – participant has to complete this by identifying a local issue and developing a communication product on it
- Evaluation and detailed feedback provided to participant on each assignment
- Online discussion forum for clarifying questions, discussing issues and generally seeking help from Course Counsellors
- Direct interaction on Skype at specified times

Important Dates – Summer Session

Course Duration: **March 1 – May 31, 2018**

Last date for registration: **February 25, 2018**

Course Fees & Mode of Payment

Course fees: **INR 16000/- (inclusive of GST) for Indian students and USD 650 (inclusive of GST) for foreign students.**

No refund will be made on cancellation or withdrawal from the course once course commences.

In case of withdrawal after registration but before course commencement, an administrative charge of 15% will be deducted.

Once you register for the Course by filling **Application Form**, we will send instructions for the payment of fees.

For more information:

Communication for Sustainable Development,
Centre for Environment Education
Nehru Foundation for Development,
Thaltej Tekra, Ahmedabad-380054
Tel: +91-79-26858002 - 05, Ext. 795/796
Direct no: +91-79-26858795
Email: cee-csd@ceeindia.org
Website: www.ceeindia.org